

FOR IMMEDIATE RELEASE

The Friday Conference Center announces its acceptance into IACC

The International Association of Conference Centers ([IACC](#)), which represents small- to medium-sized conference and meeting venues, has welcomed the [Friday Conference Center](#) at the University of North Carolina at Chapel Hill into full membership. The Friday Conference Center has demonstrated that it meets the stringent global quality standards set by IACC.

To achieve IACC certification, venue members must demonstrate a commitment to the highest standards in design, facilities, services, technology and sustainability, which IACC refers to as [Committed to Brilliance](#). This exclusivity makes IACC's members part of an elite group representing the most innovative, forward-thinking and results-driven meeting venues in the world.

"We are honored to join this prestigious group of venues committed to the highest level of service," said Debra Watkins, Director of the Friday Conference Center. "This designation confirms the quality we work toward every day, for each of our clients. As we join IACC's global family of leading venues, we look forward to the substantial benefits this membership will deliver."

Mark Cooper, CEO of IACC, said: "The Friday Conference Center has demonstrated unequivocally that it is totally committed to delivering the IACC Meetings Experience, and I am confident it will be a valuable member of the association. By conforming to our global quality standards, the Friday Conference Center has become a venue that meeting planners can confidently trust to look after their meeting."

IACC serves its members by being the global thought-leader in the meetings industry, and currently has more than 380 members in 23 countries within the Americas, Europe and Australasia. All members conform to IACC's comprehensive set of quality standards and deliver the exceptional IACC Meeting Experience.

About the Friday Conference Center:

With more than 70,000 guests at 650 programs each year, the Friday Conference Center is one of the premier conference facilities in the Southeast United States. The Friday Conference Center, a facility of the University of North Carolina at Chapel Hill, is a leading venue for academic conferences and training, as well as education-focused private and public events ranging from small board meetings to 600-person conferences. With versatile meeting spaces, dedicated event planners, catering and hotel integration and a commitment to accessibility and sustainability, the space reflects both the needs and values of UNC-Chapel Hill and the greater community.

(next)



**WILLIAM AND IDA FRIDAY CENTER
FOR CONTINUING EDUCATION**

FRIDAY
CONFERENCE CENTER

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The William and Ida Friday Center for Continuing Education, as it is officially named, honors two North Carolinians who have devoted their lives to enhancing and improving the lives of their fellow citizens through their work in education, the arts, and public health. William C. Friday served as president of the University of North Carolina for thirty years, while his wife, Ida, has promoted the arts through her work with a number of North Carolina arts organizations.

Learn more at fridayconferencecenter.com.

About IACC:

Founded in 1981, [IACC](#) is dedicated to representing the best meeting venues globally and is, by definition, the future of the meetings industry realised. The association brings together the brightest, most innovative minds from around the globe. IACC elevates the meeting experience by creating a unique point of entry that is inclusive of the best-in-class meeting venues internationally. IACC membership is a symbol of meeting excellence and exceptional connections amongst the best in the meeting industry. This exclusiveness makes IACC's members part of an elite group representing the most innovative, forward-thinking and results-driven meeting venues globally.

All members meet a set of stringent Quality Standards, entitled [Committed to Brilliance](#) and agree to a Code of Ethics. IACC includes over 380 member conference venues from Australia, Hong Kong, Japan, New Zealand, Philippines, Russia, Singapore, Malaysia, Thailand, Belgium, Denmark, England, France, Germany, Italy, Netherlands, Scotland, Spain, Sweden, Switzerland, Ukraine, Brazil, Canada and the United States.

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